
The 2014 Berlin Research Symposium on Culture and Creative Industries

First international Research Symposium on Culture and Creative Industries in Berlin
Seventh Symposium of the International Association of Cultural and Creative Industries (IACCI)

23 October 2014 / Berlin
Bundesministerium für Wirtschaft und Energie (BMWi)/
Federal Ministry for Economic Affairs and Energy
Invalidenstrasse 48

8.30 Registration and Coffee

9.30 – 10.00 **Welcome and Opening Ceremony**

- **Matthias MACHNIG**, State Secretary at the German Federal Ministry for Economic Affairs and Energy (BMWi), Berlin, Germany
- **Michael SOENDERMANN**, Director Office for Culture Industries Research (KWF) Cologne/Berlin, Germany
- **Patricia WALKER ALLMOND**, Assoc Professor and Non Executive President of the International Association of Cultural and Creative Industries (IACCI), Beijing, China

Facilitator:

Gesa BIRNKRAUT, Professor University of Applied Sciences, Osnabrueck, Germany

10.00 – 11.30 **Theme 1**

Is the idea of creativity the most important concept of the 21st century? Are the jobs of the future to be found in the cultural and creative sector?

Speakers:

- **Françoise BENHAMOU**, Professor Centre d'économie de la Sorbonne Paris, France
- **Dimitar GANTCHEV**, Deputy Director, Culture and Creative Industries Sector of the World Intellectual Property Organization (WIPO), Geneva, Switzerland
- **Anthony KRAUSE**, Chief Policy and Research Unit in the Section of the Diversity of Cultural Expressions, UNESCO Paris, France
- **Justin O'CONNOR**, Professor Communications and Cultural Economy at Monash University, Melbourne, Australia

Comments:

- **Albrecht GOESCHEL**, University Lecturer and formerly project leader at German Institute of Urban Affairs (DIFU), Berlin, Germany
 - **Michael HUTTER**, Professor and Director Research Unit Cultural Sources of Newness, Berlin Social Science Center (WZB) Berlin, Germany
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11.30 – 11.45 Coffee Break

11.45 – 12.45 **Theme 2**

Is it possible to determine the 'true' value of culture and creative industries through empirical research?

Speakers:

- **Hasan BAKHSHI**, Director, Creative Economy, Policy & Research, NESTA London, UK
 - **José PESSOA**, Head of Culture Statistics, UNESCO Institute for Statistics, Montreal, Canada
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- **Dorota WEZIAK-BIALOWOLSKA**, Joint Research Centre, EU Commission, Ispra, Italy
- Comments:
- **Cornelia DÜMCKE**, Director Culture Concepts, Berlin, Germany
 - **Andreas Joh. WIESAND**, Professor and Director Compendium of Cultural Policies and Trends in Europe, Council of Europe/ ERICarts Strasbourg, France/ Bonn, Germany
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12.45 – 14.15 Lunch & Networking // Press conference

14.15 – 15.15 **Theme 3**

Open topics

Presenters:

- **Ying FAN**, PhD, Peking University, Beijing, China
- **Charles KNEVITT**, British Expert, London, UK
- **Hristina MIKIC**, Director, Creative Economy Group Belgrade Serbia/
Expert Group Cultural Economics and Creative Industries/ Compendium of Cultural Policies,
Council of Europe/ ERICarts Strasbourg, France/ Bonn, Germany
- **Jian-gang ZHANG**, Professor, Chinese Academy of Social Sciences, Beijing, China

Comments:

- **Christoph BACKES**, Director u-institute at the University of Applied Sciences, Bremen, Germany
 - **Patricia WALKER ALLMOND**, Assoc Professor and Non Executive President of the International Association of Cultural and Creative Industries (IACCI), Beijing, China
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15.15 – 15.30 Coffee break

15.30 – 16.30 **Theme 4**

The culture and creative industries and the new systematic of innovation

Speakers:

- **Eusebi NOMEN**, Professor, Lead partner EuroDesign, BCD-Barcelona, Spain
- **Hardy Yong XIANG**, Professor and Vice Dean, Institute for Cultural Industries, Peking University, (Executive President IACCI), Beijing, China

Comments:

- **Christian HANDKE**, Professor, Erasmus University Rotterdam, Netherlands
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16.30 – 17.30 **Outlook and Closing Ceremony**

- **Tim RENNER**, Professor and Permanent Secretary for Cultural Affairs, The Governing Mayor of Berlin, Senate Chancellery – Cultural Affairs, Berlin, Germany
 - **Michael SOENDERMANN**, Director Office for Culture Industries Research (KWF), Cologne/ Berlin, Germany
 - **Patricia WALKER ALLMOND**, Assoc Professor and Non Executive President of the International Association of Cultural and Creative Industries (IACCI), Beijing, China
 - **Hardy Yong XIANG**, Professor and Executive President of the International Association of Cultural and Creative Industries (IACCI), Beijing, China
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17.30 – 18.30 Get together

The Symposium will be held in English and German simultaneous translation.
