

Berlin Research Symposium on Culture and Creative Industries

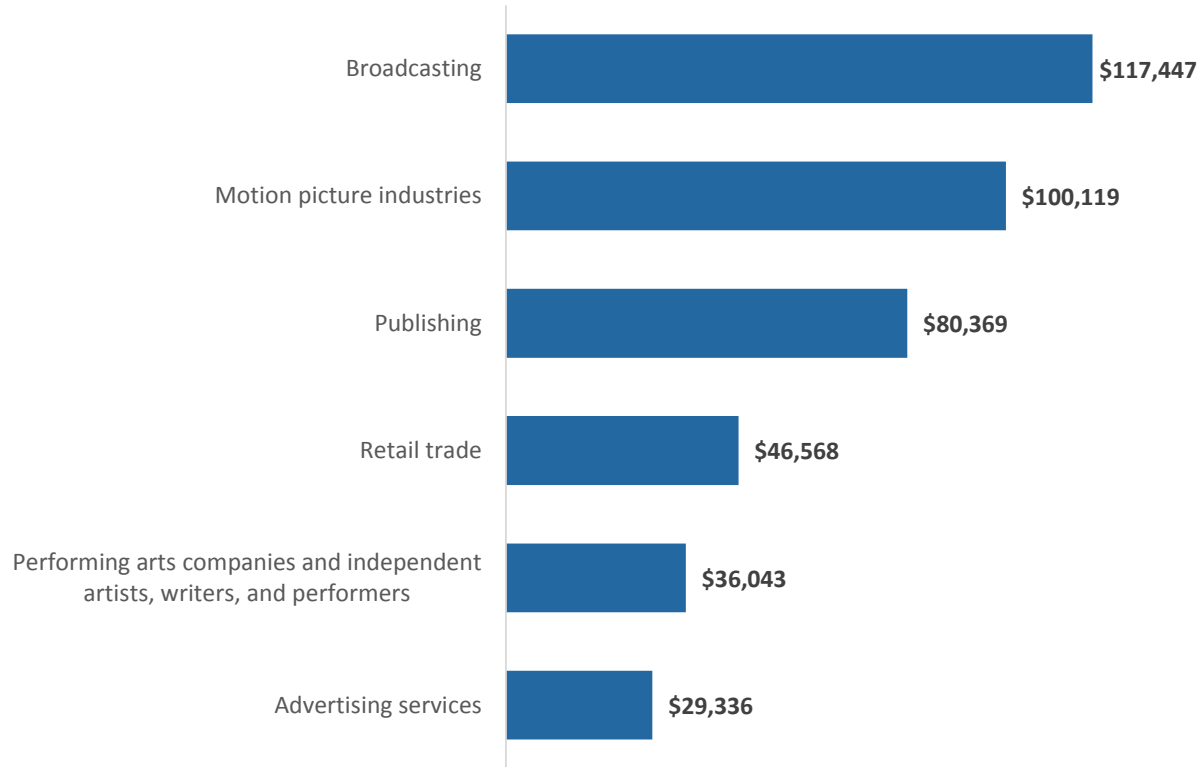
Bonnie Nichols
Office of Research & Analysis
National Endowment for the Arts
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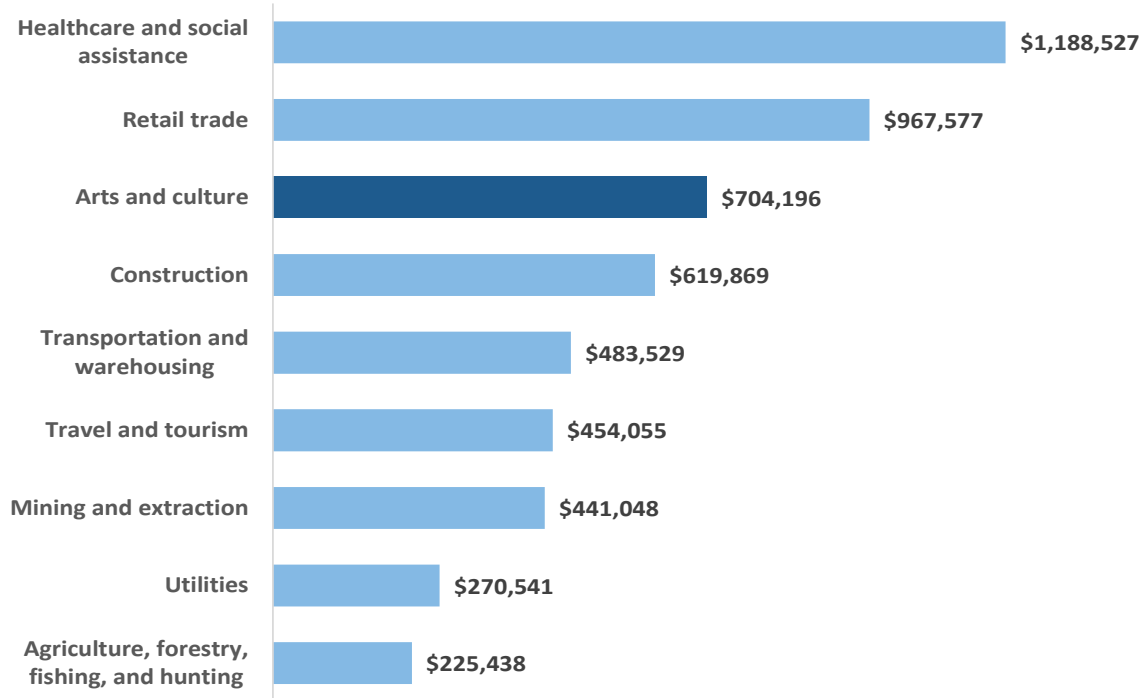
**In 2013, arts and cultural production contributed
\$704.2 billion to the U.S. economy, or 4.23
percent of GDP**

Top Contributors to Arts and Cultural GDP: Selected Industries, 2013 (in millions)



Data source: Arts and Cultural Production Satellite Account (ACPSA), U.S. Bureau of Economic Analysis.

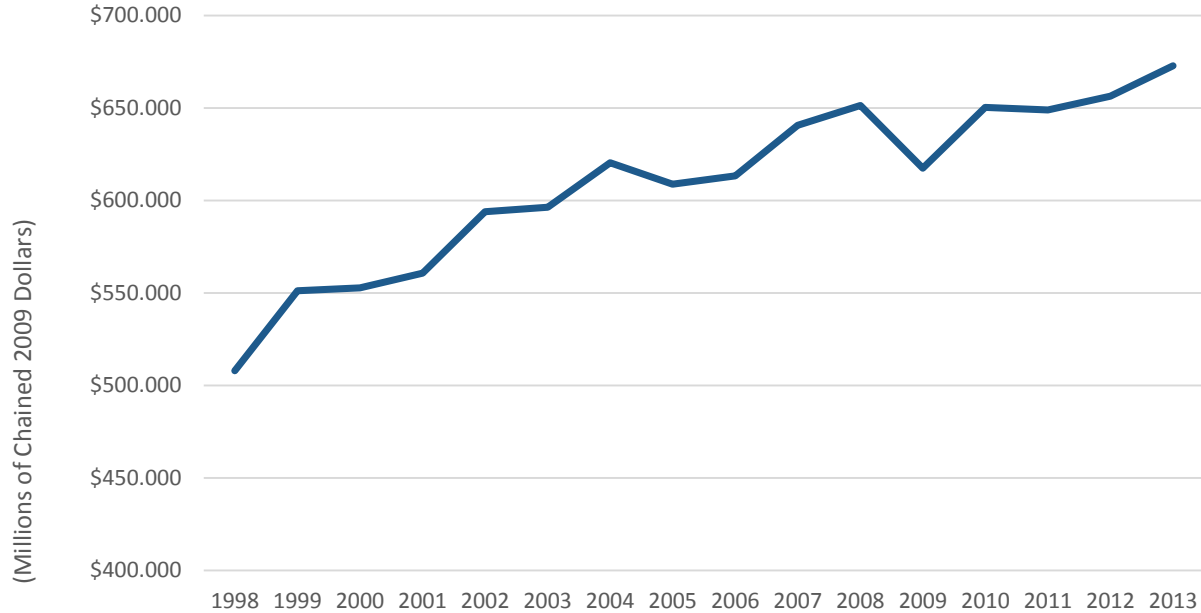
Value Added to U.S. GDP by Sector, 2013 (in millions)



Data source: Arts and Cultural Production Satellite Account, Travel and Tourism Satellite Account, and Gross Domestic Product by Industry; U.S. Bureau of Economic Analysis.

Over the 1998-2013 timeframe, the average annual growth rate in the real value added by arts and cultural production was 1.8 percent, comparable to the 1.9 percent growth rate generated by the total U.S. economy during that period.

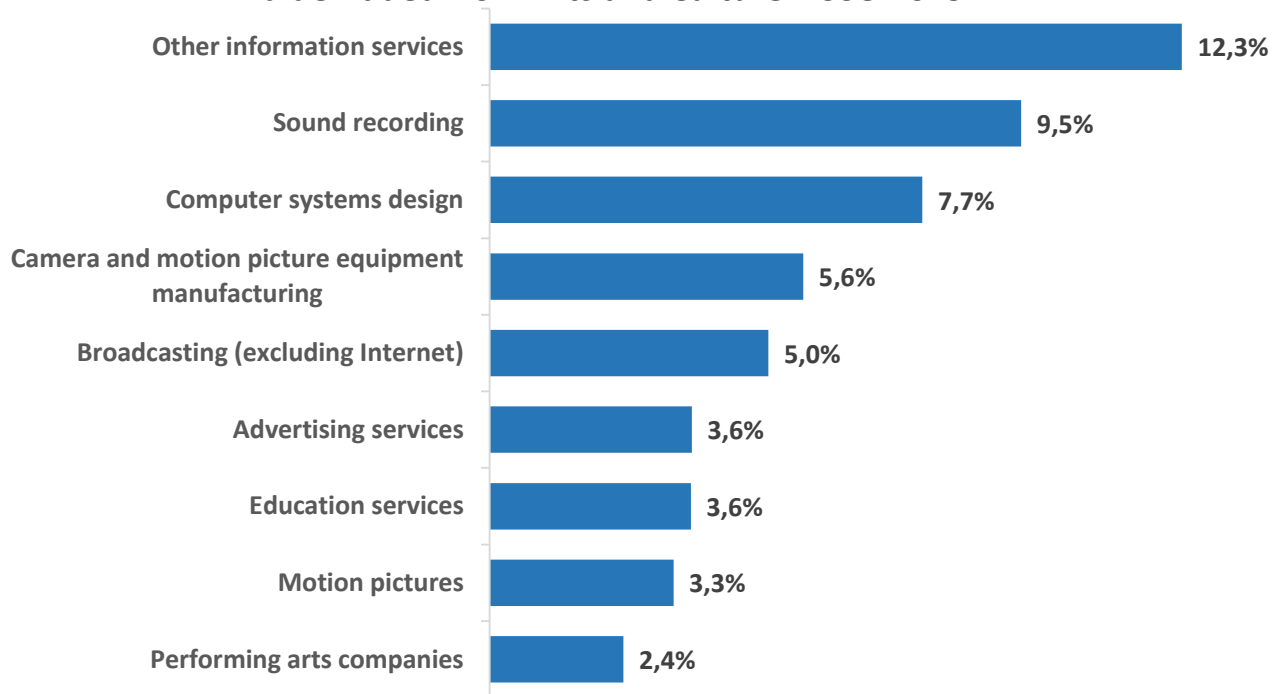
Real Value Added by Arts and Cultural Production: 1998-2013



"Real" value added is measured in chained 2009 dollars to control for inflation.

Source: Arts and Cultural Production Satellite Account (ACPSA), U.S. Bureau of Economic Analysis

Fast-Growing Industries by Average Annual Growth Rates of Real Value Added from Arts and Culture: 1998-2015



Notes: "Other information services" include Internet publishing and broadcasting; computer systems design refer to designs supporting sound recording and motion picture production. Education services consist of private K-12 schools and colleges and universities.

Data source: Arts and Cultural Production Satellite Account (ACPSA), U.S. Bureau of Economic Analysis.

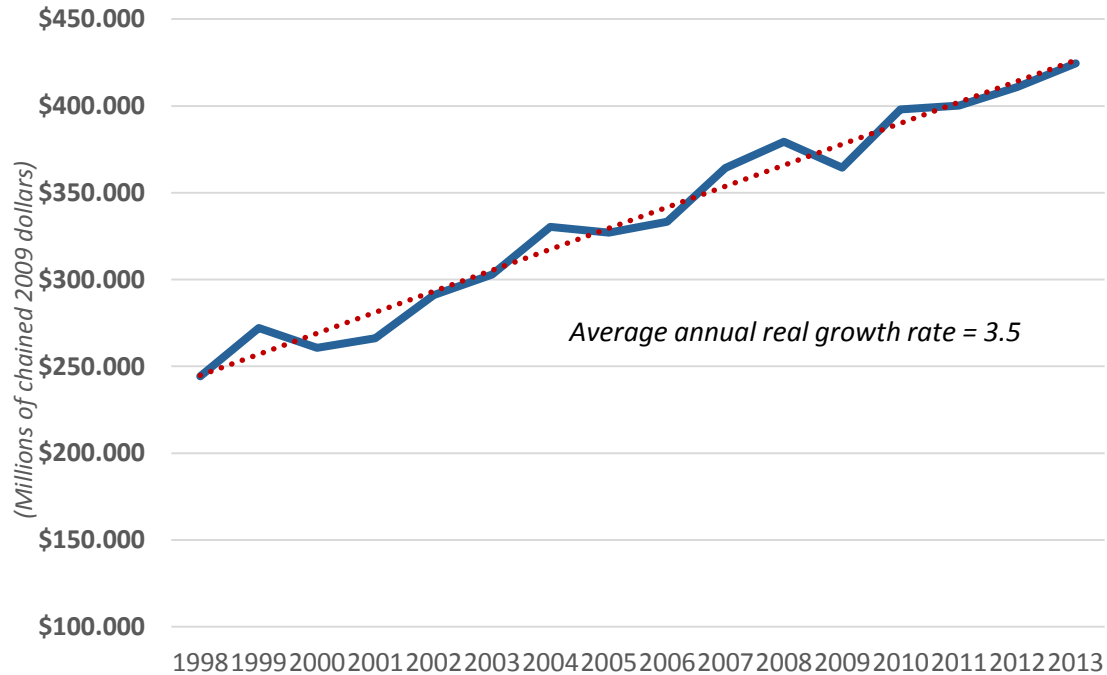
Value Added by Copyright-Intensive Industries, 2013

	Total value added (millions \$)	Value added from arts and cultural production (millions \$)
Total copyright-intensive industries	\$887,269	\$434,994
Broadcasting	\$263,326	\$117,447
Motion pictures	\$100,995	\$100,119
Publishing	\$199,041	\$80,369
Performing arts companies and independent artists, writers, and performers	\$38,300	\$36,043
Other information services ¹	\$34,239	\$30,369
Advertising agencies	\$83,200	\$29,336
Specialized design	\$17,098	\$15,622
Sound recording	\$13,885	\$13,845
Photographic services	\$9,054	\$8,852
Computer systems design	\$128,131	\$2,992

¹Includes Internet publishing and broadcasting.

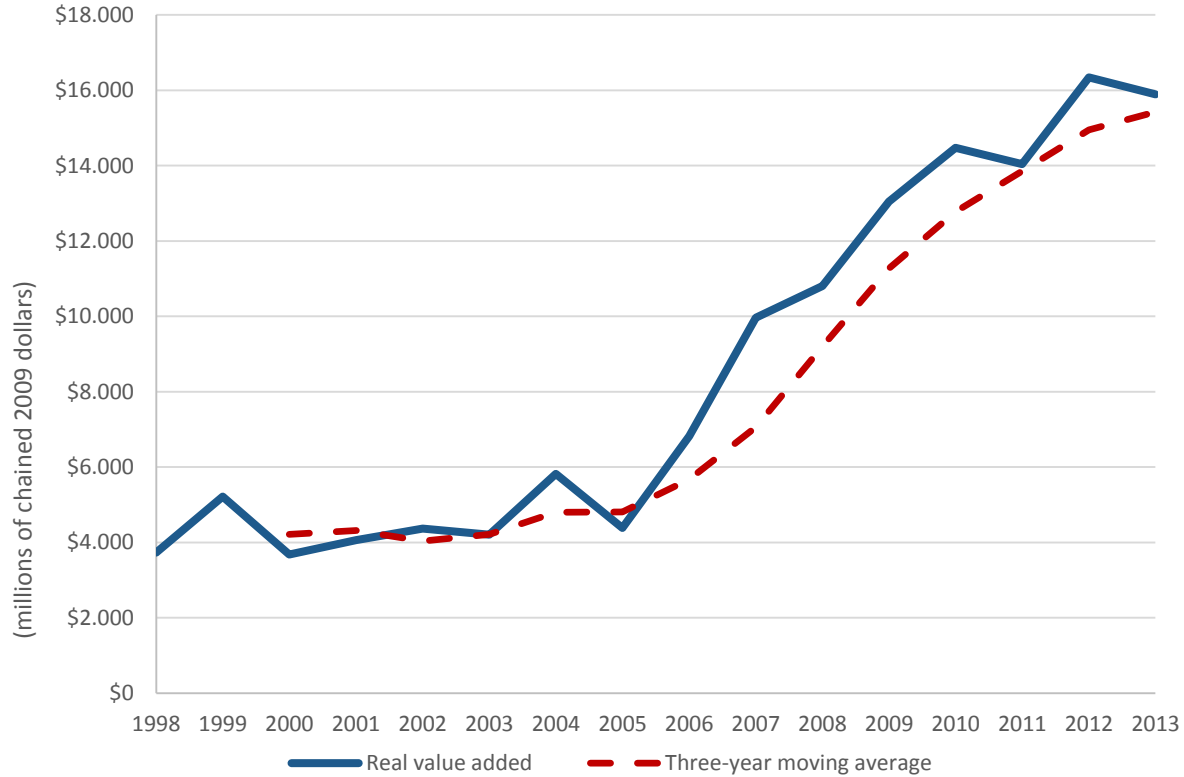
Source: Arts and Cultural Production Satellite Account (ACPSA), U.S. Bureau of Economic Analysis.

Real Value Added from Arts and Cultural Production by Copyright-Intensive Industries: 1998-2013



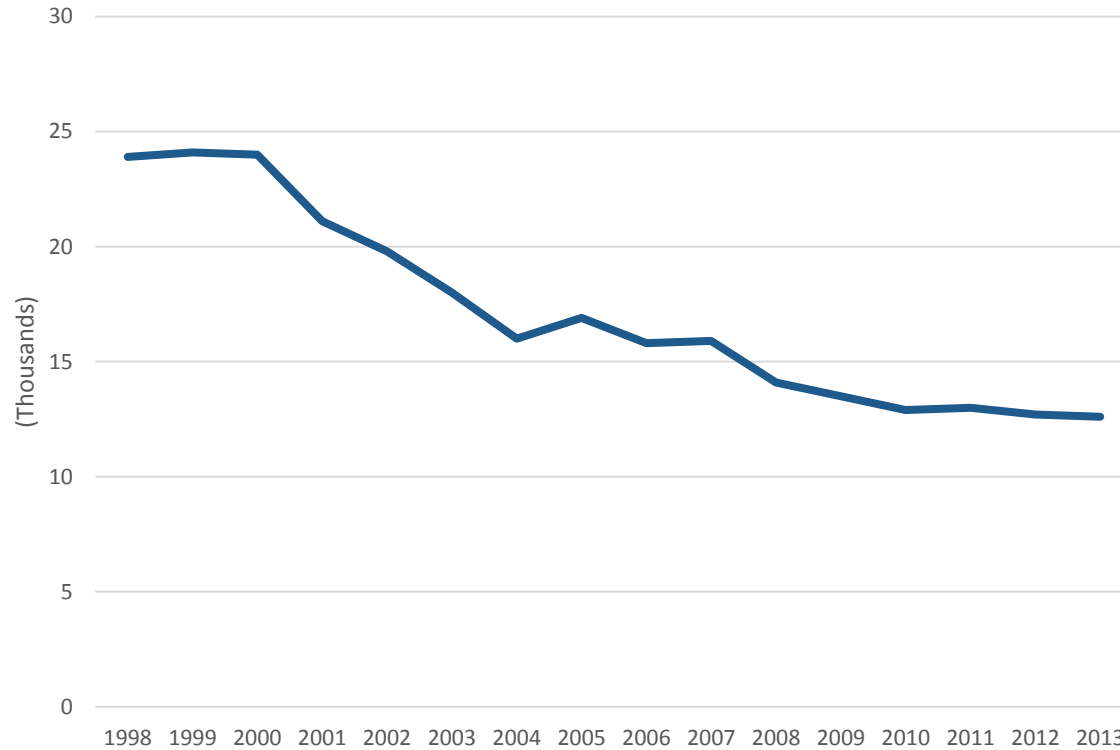
Data source: Arts and Cultural Production Satellite Account (ACPSA), U.S. Bureau of Economic

Real Value Added by the Sound Recording Industry: 1998-2013



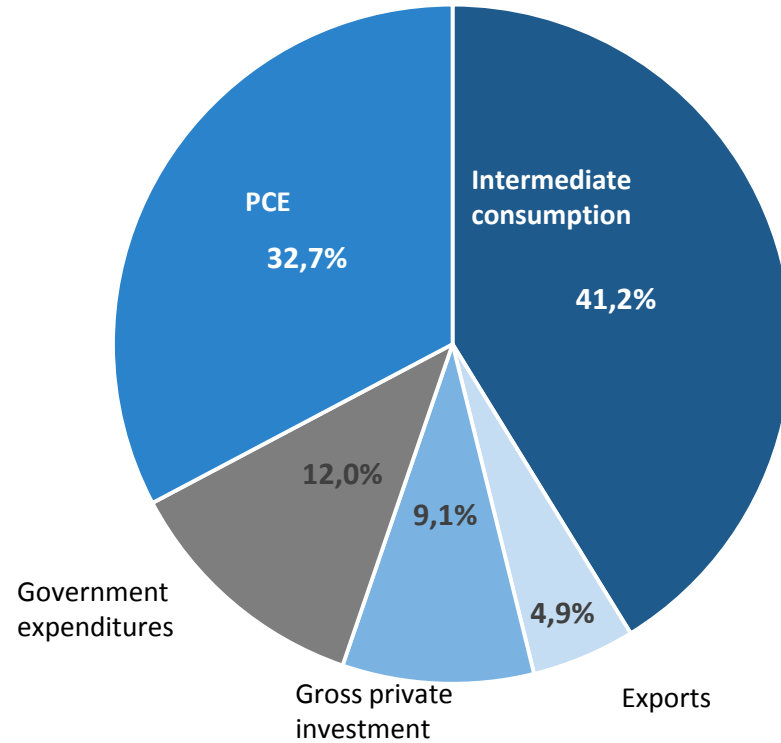
Data source: ACPA, U.S. Bureau of Economic Analysis

Employment in the Sound Recording Industry: 1998-2013



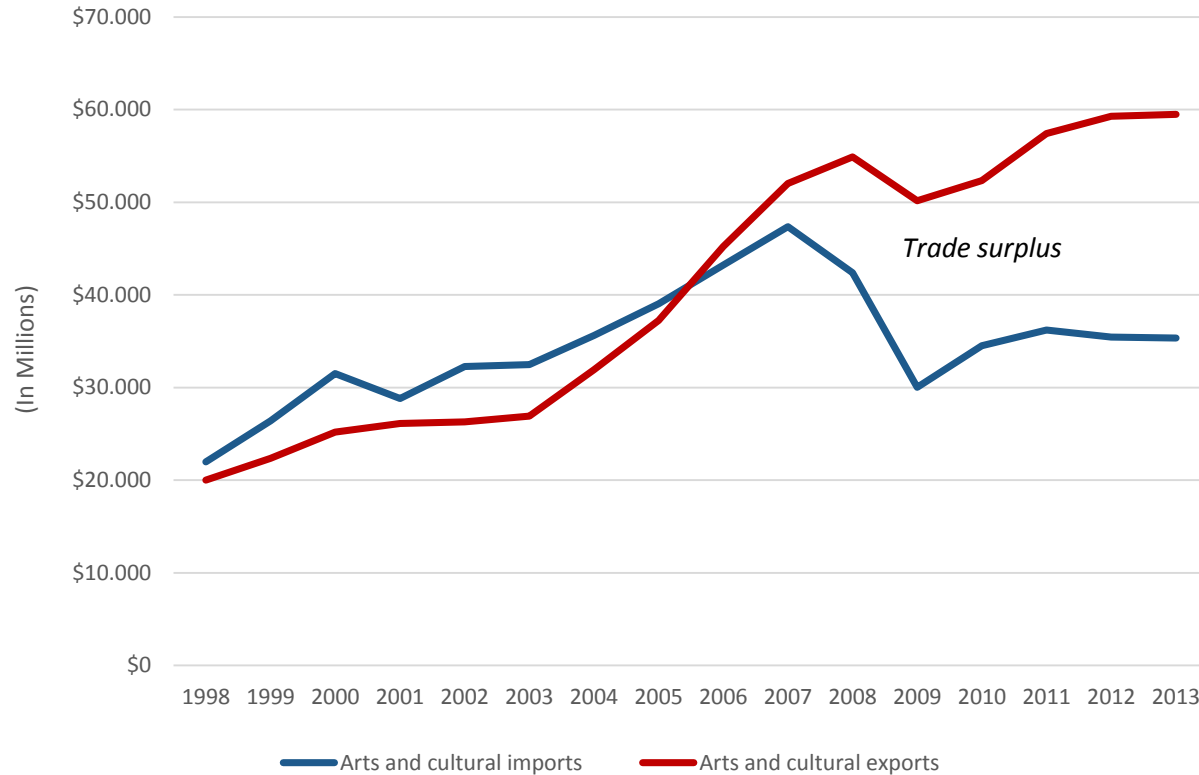
Data source: Arts and Cultural Production Satellite Account (ACPSA),
U.S. Bureau of Economic Analysis.

Consumption of Arts and Cultural Goods and Services, 2013



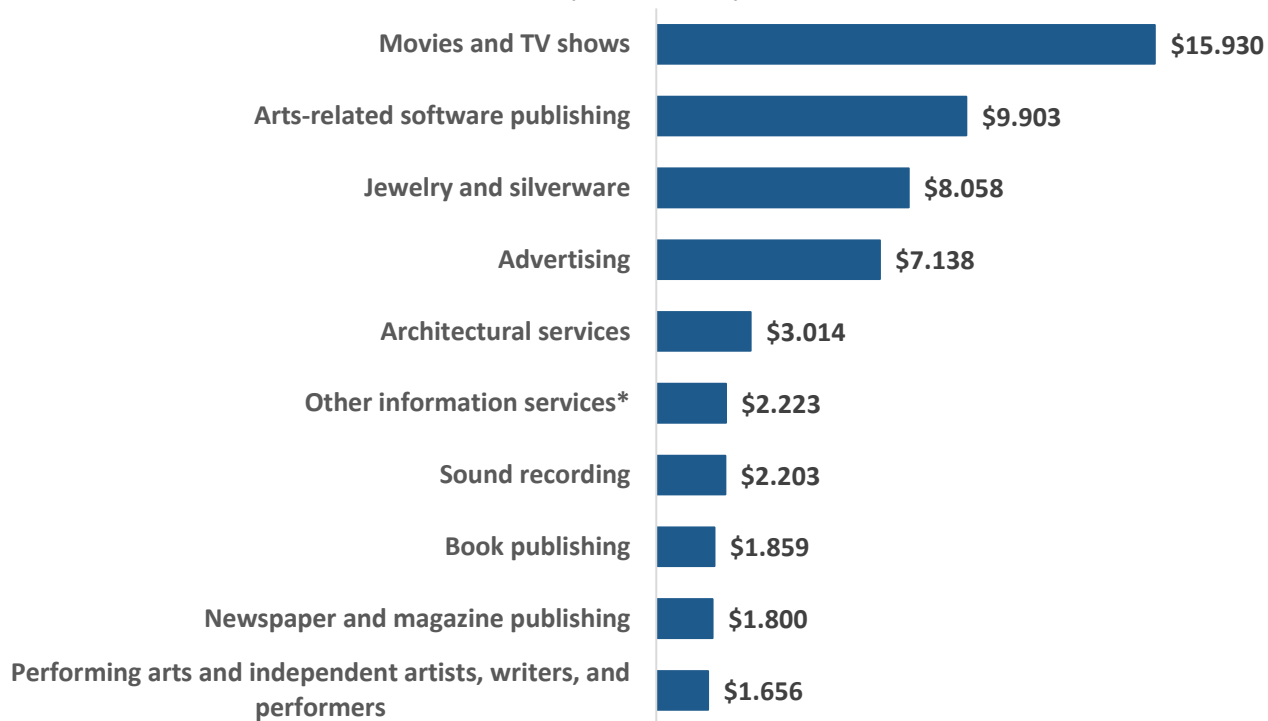
Data source: Arts and Cultural Production Satellite Account (ACPSA), U.S. Bureau of Economic Analysis

Imports and Exports of Arts and Cultural Goods and Services: 1998-2013



Data source: Arts and Cultural Production Satellite Account (ACPSA), U.S. Bureau of Economic Analysis.

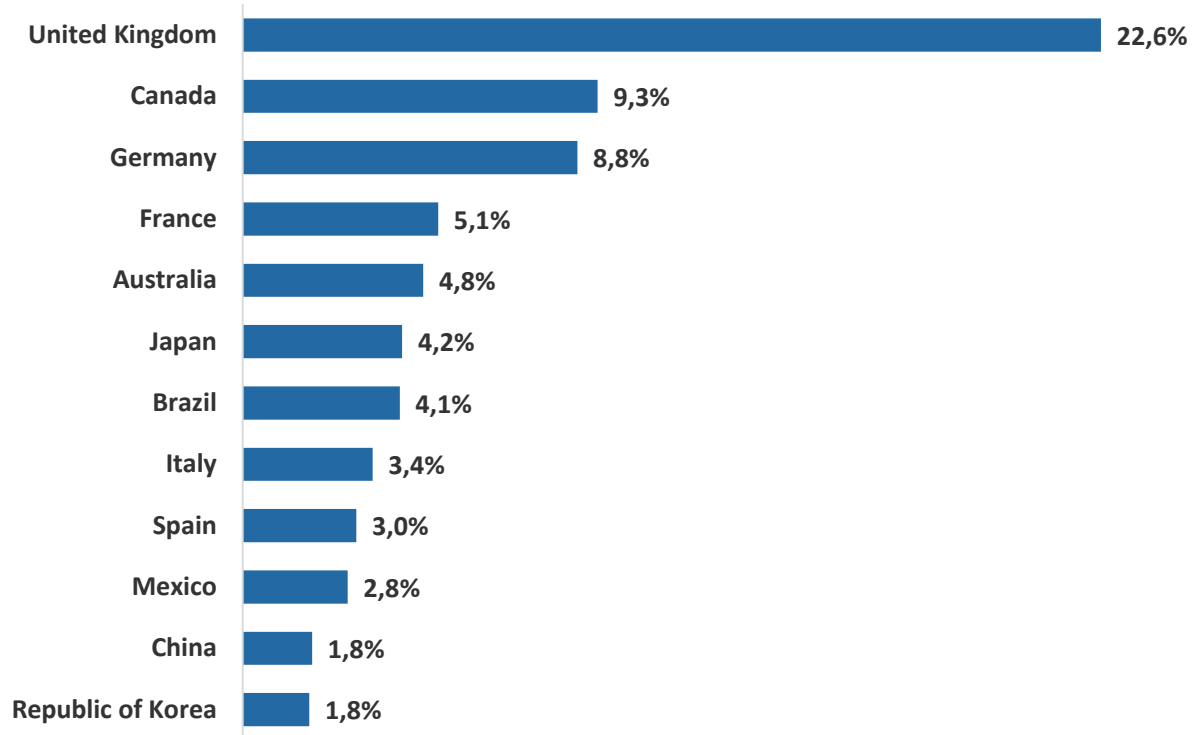
Exports of Arts and Cultural Goods and Services, 2013 (in millions)



* "Other information services" include internet publishing and broadcasting.

Data source: Arts and Cultural Production Satellite Account (ACPSA), U.S. Bureau of Economic Analysis.

Percent of U.S. Exports of Movies and TV Programming by Main Trading Countries, 2013



Data source: U.S. Trade in Services by Type of Service and by Country or Affiliation, U.S. Bureau of Economic

Arts Data Profile #9 (January 2016) – The U.S. Arts and Cultural Production Satellite Account: 1998-2013

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